Samsung Stays Ahead of the Curve with Enhanced Large Screen Smartphones

Galaxy Note 5 4G+ takes user's productivity to new heights with stunning design and advanced S Pen technology. Galaxy S6 edge+ 4G+ features Dual Edge display for the ultimate multimedia experience.

(From Left to Right: Galaxy Note 5 4G+ and Galaxy S6 edge+ 4G+)

Singapore – August 14, 2015 – Samsung Electronics Singapore today announced the launch of the Samsung Galaxy Note 5 4G+ and Galaxy S6 edge+ 4G+. Both devices redefine the possibilities of large screen smartphones through Samsung's 5.7-inch Quad HD SUPER AMOLED display.

The Galaxy Note 5 4G+ provides refined S Pen capabilities, an unmatched set of productivity tools such as Microsoft® Office 365™ and SideSync 4.0 in a premium glass and metal design. Providing an immersive multimedia experience, the Galaxy S6 edge+ 4G+ features innovative Dual Edge display with further Enhanced Edge UX.

"At Samsung, we strive to push the boundaries of what's next in the mobile industry by constantly listening to our customers," said Eugene Goh, Vice President, IT & Mobile, Samsung Electronics Singapore. "The launch of the Galaxy Note 5 4G+ and Galaxy S6 edge+ 4G+ is a testament to our relentless commitment to deliver bold, fearless innovation for our customers, especially in the phablet category which we pioneered."

Galaxy Note 5 4G+ equipped with Enhanced S Pen

The Galaxy Note 5 4G+ is a stunning upgrade to Samsung's flagship Galaxy Note line. Inspired by the design legacy of the Galaxy S6 4G+, it ergonomically fits in one hand with a narrower bezel and curved back.

To cater to today's highly efficient mobile users, the Galaxy Note 5 4G+ features an Enhanced S Pen that offers improved writing capabilities and detection for faster, more intuitive access to its features. The S Pen offers users much flexibility when personalising a message for a loved one or editing photos from a memorable party, with doodles and scribbles as if you are writing with a pen on paper.

The **Enhanced Air Command** launches immediately upon removal of the S Pen, and users can access

Action Memo, Smart Select, Screen Write in addition to three favourite app shortcuts.

With an improved **Screen Write** feature, users can Scroll Capture up to 22 webpages and annotate on it. Now sharing long online news articles is a breeze.

The updated **Smart Select** function makes image clipping easier by saving the URL with a photo cropped from the website into the Scrapbook app. This is especially useful when comparing deals across e-shopping sites.

With **Screen Off Memo**, users can now jot down quick memos even when the screen is off. Taking down special coffee orders for the coffee run is now fast and easy.

Galaxy S6 edge+ 4G+ features Dual Edge Display

Samsung continues to drive and enlarge its design heritage with the introduction of the Galaxy S6 edge+ 4G+. This new smartphone provides a better viewing experience for optimal multimedia consumption with its Dual Edge screen.

The Galaxy S6 edge+ 4G+ features **Apps Edge** for easy access to favourite apps and **Enhanced People Edge** for easy communication with the user's favourite contacts. Now, users can easily send hand-written memos, emoticons and pokes, in addition to calling, messaging and emailing their key contacts.

Powerful Core Galaxy Features

Both the Galaxy Note 5 4G+ and Galaxy S6 edge+ 4G+ feature unprecedented multimedia capabilities through Samsung's industry-leading **5.7-inch Quad HD SUPER AMOLED display** for a deeper screen contrast, true to life colours and in-depth details.

Users of these smartphones will also benefit from Samsung's **Advanced Camera System**, including Auto Real Time High Dynamic Range (HDR), Smart Optical Image Stabilisation (OIS) and IR Detect White Balance. The new Pro Mode lets users save photos as RAW files and manually adjust the shutter speed.

Improved video capabilities include **Video Collage**, allowing users to capture multiple videos, create slow motion videos and more into one simple collage. Galaxy Note 5 4G+ and Galaxy S6 edge+ 4G+ also feature **Live Broadcast**, which streams live videos in Full HD straight from the users' cameras, allowing them to share moments in real time.

In order to enhance operability on the Galaxy Note 5 4G+ and Galaxy S6 edge+ 4G+, both devices feature Samsung's fast wired and wireless charging technology, with **long lasting battery life** and **embedded wireless charging technology** compatible with virtually most Wireless Charging Pads available in the market today. Both devices can charge fully through wired Ultra Fast Charging in approximately 90 minutes[1]. With the latest Fast Wireless Charging Pad, both devices can also charge up to 2X faster[2] than the previous version.

Both devices feature a cutting-edge technology, powered by **14nm processor with 64-bit platform** and **4GB RAM**, giving users powerful and smooth multitasking experience. Both Galaxy Note 5 4G+ and Galaxy S6 edge+ 4G+ support **4G+ LTE Category 9** capability with which users can browse, download and connect to the internet at a much faster download speed of up to 450Mbps.

These smartphones also feature **Ultra High Quality (UHQ) Audio** for immersive multimedia

experience, converting normal quality audio such as MP3 and CD to UHQ Audio through sound upscaling technology. In addition, a dedicated audio clock minimises sound distortion and noise, so users can enjoy clearer sound from their mobile device. UHQ Audio can be played over Bluetooth® through Samsung's next generation of wireless audio accessories, such as Level On Wireless Pro.

The Galaxy Note 5 4G+ and Galaxy S6 edge+ 4G+ have been further upgraded to support **SideSync 4.0**, which offers wireless PC-smartphone integration for seamless cross-device connections. Featuring auto detection and an ultra-quick setup, users can instantly connect their Samsung device to their PC or tablet for easy access to files and data across all platforms and operating systems.

Samsung Galaxy Life

Users will enjoy specially curated content[3] best enjoyed on the stunning SUPER AMOLED display on both the Galaxy Note 5 4G+ and Galaxy S6 edge+ 4G+:

- **Microsoft® OneDrive®**
  OneDrive® is the one place for everything in your life. Automatically upload your photos and videos to OneDrive® from your device and you can see and share them from your computer, tablet, or even your Xbox® for free. Get an additional 100GB of storage free for 2 years. Use OneDrive® and you'll never be without the documents, photos, videos, and other files that matter to you.

- **The Straits Times for Smartphone (Digital Edition**)
  Enjoy award-winning journalism in full with Singapore's largest newspaper. Don't miss out on the latest, quality and trusted news from The Straits Times anytime, anywhere. Experience The Straits Times on your smartphone at only $9.90 per month (U.P. $26.65) for the first three months.

- **Lianhe Zaobao (Digital Edition)**
  Access news from Singapore's largest Chinese newspaper. Don't miss out on the latest, quality and trusted news from Lianhe Zaobao. Subscribe to Lianhe Zaobao smartphone package at $9.90 per month (U.P. $24.65) for the first three months.

- **SPH Interactive Magazines**
  Download and read interactive editions of popular magazine titles such as Men's Health, Her World and Home & Decor from Asia's leading magazine publisher. Subscribe to any two selected digital magazines at only $28 (U.P. $80). Offer valid until 30 September 2015.

A set of specially curated privileges[3] from Unlisted Collections are also available for users to enjoy via Galaxy Life:

- **Esquina**
  Inspired by the colourful tapas bars found in Spain, Esquina offers modern Spanish tapas in a unique location, surrounded by post-war colonial buildings. Enjoy a complimentary surprise dish from the chef when you dine at Esquina.

- **Pollen**
  Pollen features British cuisine with Asian influences. Be treated to a surprise dish from the chef when you dine at Pollen. Nestled in the Flower Dome at Gardens by the Bay, enjoy Pollen Privileges such as personalised buggy service and exclusive access to the Flower Dome.

- **The Study**
  Inspired by British cafe culture and great classic comfort foods from around the world, The Study is a casual bistro along vibrant Keong Saik Road. A surprise dish from the chef awaits you when you dine at The Study.

- **New Majestic Hotel**
  Housed in a traditional conservation shop house located in the heart of Chinatown, the New Majestic Hotel features an emphasis on strong design, local culture and the Arts. Enjoy a complimentary room upgrade (subject to availability) with a special welcome amenity, when you stay at New Majestic Hotel.

- **LongPlay**
  LongPlay is a hip new bar and lounge that transports you back in time with their curated collection of vintage records, classic tipples and casual nibbles. Enjoy a 1-for-1 glass of wine (red or white) while you indulge.

Note 5 Delights *(Note to media: Full details are available in a separate fact sheet)*

To celebrate the launch of the Galaxy Note 5 4G+ in Singapore, Samsung will be delighting customers through **Note 5 Delights**, at Civic Plaza, Ngee Ann City, from 29 to 30 August, 11am to 9pm. At the event, consumers can head to the Product Experience Zones to try out the new devices and stand to win attractive prizes. Note 5 Delights will also be showcasing the Galaxy S6 4G+, Galaxy S6 edge 4G+, Galaxy S6 edge+ 4G+ and Galaxy Tab S2.

Samsung customers can also get their Samsung products checked for a clean bill of health and enjoy up to 300 free treats[4] in hourly giveaways from Garrett Popcorn, St Marc's Choco Cro, Coco Loco Coconut Water and local flavoured ice-cream. Attendees can also enjoy the performances of three of Singapore's most popular local bands – Jonah & Jerome, The Analog Girl and HubbaBubbas – as they create music with the Galaxy Note 5 4G+.

Student Delights *(Note to media: Full details are available in a separate fact sheet)*

Student Delights is designed to engage tertiary students from NTU, NUS and SMU, etc., in a fun and interactive setting. Samsung seeks a two-way conversation with consumers of tomorrow who are extremely tech-savvy and lead connected lifestyles. Besides experiencing the latest technology from Samsung, students can look forward to nosh up and chill out with their peers, and interact with Samsung's top executives while enjoying exclusive Galaxy Life offers.

Local Pricing and Availability

The Samsung Galaxy Note 5 4G+ will be available from 15 August 2015 in Black Sapphire and Gold Platinum, with 32GB[5] and 64GB[5] storage options, at a recommended retail price of $1,088 and $1,188 respectively.

To thank our loyal customers for their continuous support, Samsung will be giving out launch special gifts[6]. Customers who purchase a Galaxy Note 5 4G+ from 15 August 2015 at local telecommunication operators, authorised retailers and Samsung Experience Stores will be able to enjoy a complimentary Fast Wireless Charging Pad (White only) worth $98 and Clear Cover (Silver only) worth $48 on a while-stocks-last basis.

The Samsung Galaxy S6 edge+ 4G+ will be available from 22 August 2015 in Black Sapphire and Gold Platinum, with 32GB[5] and 64GB[5] storage options, at a recommended retail price of $1,188 and $1,288 respectively.

Both devices will be available at local telecommunication operators, major consumer electronics stores, authorised retailers and Samsung Experience Stores.

Compatible accessories for both devices are also available at the following recommended retail price:

- Clear View Cover: $88 in Blue Black, Gold and Silver
- S View Cover: $68 in Blue Black, White, Gold and Silver
- Level On Wireless Pro: $418 in Gold and Black
- Fast Wireless Charging Pad: $98 in White and Black

For more product information, please visit www.samsung.com/galaxy

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Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies, redefining the worlds of TVs, smartphones, wearable devices, tablets, cameras, digital appliances, printers, medical equipment, network systems, and semiconductor and LED solutions. We are also leading in the Internet of Things space through, among others, our Smart Home and Digital Health initiatives. We employ 319,000 people across 84 countries with annual sales of US $196 billion. To discover more, please visit our official website at www.samsung.com/sg and our official blog at global.samsungtomorrow.com.

Notes to Editors

	Galaxy Note 5 4G+	Galaxy S6 edge+ 4G+
Network	4G+ LTE Cat 9 up to 450Mbps/ VoLTE/ 4G+ LTE FDD [Band 1 (2100MHz)/ Band 2 (1900MHz)/ Band 3 (1800MHz)/ Band 4 (AWS)/ Band 5 (850MHz)/ Band 7 (2600MHz)/ Band 8 (900MHz)/ Band 12 (700MHz)/ Band 17 (700MHz)/ Band 18 (800MHz)/ Band 19 (800MHz)/ Band 26 (800MHz) Band 28 (700MHz)]/ 4G+ LTE TDD [Band 40 (2300MHz)]/ 3.5G (HSPA+ up to 42.2Mbps)/ 3G (850/ 900/ 1900/ 2100MHz)/ EDGE/ GPRS Class 33/ GSM Quad-band (850/ 900/ 1800/ 1900MHz)/ NanoSIM	
Processor	64-Bit Octa Core Processor (2.1GHz Quad Core + 1.5GHz Quad Core)	
Display	5.7" 16M colours Quad HD (2560x1440) full touch (C-type) SUPER AMOLED display	5.7" 16M colours Quad HD (2560x1440) full touch (C-type) SUPER AMOLED Dual Edge display
Platform	Android™ 5.1.1 (Lollipop)	
Camera	16MP Rear Camera [f1.9, Quick Launch, Smart OIS, Auto Real Time HDR, 8X Digital Zoom, LED Flash, Auto Mode with Exposure Control, Pro Mode, Fast Auto Focus, Tracking AF, Selective Focus, Panorama Shot, Virtual Shot, Video Collage, Live Broadcast, Slow Motion, Fast Motion, Timer Shot, Voice Control, Download (Sports Shot, Food Shot, Surround Shot, Sound & Shot, Shot & More, Beauty Face, Dual Camera, Rear-Cam Selfie, Animated GIF)] 5.0MP Front Camera [f1.9, Auto Real Time HDR, Beauty Face, Selfie, Wide Selfie, Virtual Shot, Interval Shot, Video Collage, Live Broadcast, Voice Control, Gesture Control, Download (Sound & Shot)]	
Video	UHD 4K Video Player[7] (3GP, MPEG4, H.263, H.264 (AVC), WMV7, WMV8, VP8, VP9, AVI, FLV, MKV, WEBM) 2160p @ 30fps and Video Recorder[3GP, MPEG4, H.263, H.264 (AVC)] Rear Video Recorder [OIS, UHD 4K[7] 2160p @ 30fps, FHD 1080p @ 60fps, Digital Video Stabilisation (FHD, HD @30fps)] Front Video Recorder [QHD 1440p @ 30fps, Digital Video Stabilisation (FHD, HD @ 30fps)]	
Audio	UHQ Audio, MP3, M4A, 3GA, AAC, OGG, OGA, WAV, WMA, AMR, AWB, FLAC, MID, MIDI, XMF, MXMF, IMY, RTTTL, RTX, OTA, AMR-NB, AMR-WB, AAC+, eAAC+, Vorbis, Opus	
Google™ Services	Google Voice Search™, Chrome™ Browser/ Android™ Browser, Gmail™, YouTube™, Google Maps™, Google™ Search, Google Play™ Music, Google Play™ Movies & TV, Google Photos™ , Google Drive™, Google Now™, Hangouts™	
Connectivity	Bluetooth® 4.2, USB 2.0 • Wi-Fi® 802.11 a/b/g/n/ac (2.4+5GHz), VHT80, MIMO (2x2), Download Booster[8], Wi-Fi Direct®, GPS, GLONASS, Beidou, SideSync 4.0, Smart Switch[Mobile], PC Sync with Smart Switch PC, Quick Connect[9] (Screen Mirroring), MirrorLink, NFC, Android™ Beam, Mobile hotspot and tethering, Gear Manager	
Features & Services	Intuitive Multi Window[10] (Split View, Pop Up View), Smart Stay, Pop Up Play, Galaxy Apps/ Google Play™, Facebook, Facebook Messenger, Instagram, KNOX (Downloadable), S Planner, Smart Manager, Fingerprint Security, S Finder, Private Mode, Easy Mode, S Health[11], Galaxy Essentials(Downloadable) [AllTogether, Kids Mode], Flipboard, Microsoft® Word®, Microsoft® Excel®, Microsoft® Powerpoint®, Microsoft® OneDrive®, Microsoft® OneNote®, Skype®, Voice Recorder, S Voice	

S Pen/ Edge Features	S Note, Scrapbook, Enhanced S Pen, Enhanced Air Command (Action Memo, Smart Select, Screen Write), Screen Off Memo, Scroll Capture	Purposeful Edge (People Edge, Apps Edge, Information Stream, Night Clock)
Content	Galaxy Life, Galaxy Gifts (Downloadable) [The Straits Times Smartphone, AutoDesk Sketchbook for Galaxy (S Pen), Lianhe Zaobao, SPH Interactive Magazines, Kindle for Samsung, Heroes of Warcraft]	Galaxy Life, Galaxy Gifts (Downloadable) [The Economist, Kindle for Samsung]
Sensors	Accelerometer, Proximity, Barometer, Gyroscope, Magnetic, Gesture, Heart Rate[11], Lights, Fingerprint, Hall	
Memory	32GB/64GB[5] memory with 4GB RAM	
Dimension / Weight	153.2 x 76.1 x 7.6mm, 171g	154.4 x 75.8 x 6.9mm 153g
Battery	3,000mAh (Ultra Fast Charging[1], Fast Wireless Charging[2], Ultra Power Saving Mode[12])	
Talktime[13]	Up to 22hrs (3G)	

[1] Based on Samsung's internal test results, measured when device is at rest with Samsung battery and adaptive fast charger. Estimated charging time is dependent on network configuration, app usage, mode settings, actual device usage, battery condition and other surrounding factors and conditions.

[2] Fast Wireless Charging Pad to be purchased separately. Charging speed is based on Samsung's internal test results, measured when device is at rest with Samsung battery and Fast Wireless Charging Pad. Estimated charging time is dependent on network configuration, app usage, mode settings, actual device usage, battery condition and other surrounding factors and conditions.

[3] Promotions are subject to third party service providers' terms and conditions.

[4] Free treats are while stocks last and are not exchangeable for cash or other items. Other terms and conditions may apply.

[5] Actual user-accessible internal storage is less than specified total memory due to operating system, software, and other built-in applications, and may vary after software updates/ upgrades.

[6] Free gifts are while stocks last and are not exchangeable for cash or other items. Free gift may only be redeemed at a later date to be advised by Samsung upon presentation of valid redemption documents. Hardcopy of NRIC will be retained for audit accountability purpose.

[7] UHD video file formats may vary among products. Device does not support video playback in all UHD file formats. Format of video content recorded or saved on device may not be supported on all Samsung products and may not be available for viewing on some products. Please check individual product user manual for details.

[8] Requires stable 4G network connectivity in addition to Wi-Fi® connectivity; additional data charges apply. Supported on HTTP 1.1 protocol only, for files more than 30MB in size. Not supported when either 4G or Wi-Fi® speed is 4-5 times faster than the other. Download Booster will be automatically disabled when there is any loss of either 4G or Wi-Fi® network, and will only be enabled-when both networks recover.

[9] Dependent on Bluetooth® or Wi-Fi Direct® connectivity to the connected Samsung devices. Supported devices may vary, feature may not work on some products, please check individual product user manual for details. Screen

Mirroring from TV to device is only available on selected Samsung Smart TV models (Samsung SMART TV 5000 series and above).

[10] For selected apps only.

[11] Not intended for clinical or medical use, including diagnosis, treatment, monitoring, alleviation, compensation, cure, prevention or mitigation of any disease, ailment, defect, injury or other conditions.

[12] The estimated maximum standby time ("Time") provided has been calculated based solely on Samsung's internal standby time test results, measured when device is at rest. The test conditions were based on various network connections under initial factory settings using the same settings as the Ultra Power Saving mode. Therefore, the Time may not be accurate depending on your current network configuration, application usage, mode settings, signal strength, noise, features or tasks selected, actual usage patterns, operating temperature, battery condition and other surrounding factors and conditions. Unless otherwise expressly stated or legally required, Samsung disclaims any warranty that the Time will be accurate without any error.

[13] Dependent on network, SIM card, usage and battery condition.

Note: Certain features, services and applications (including 4G+ LTE) are dependent on network connectivity and may not be available in all coverage areas. Additional data charges may apply. Specifications are accurate as at time of print and are subject to change without prior notice.

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